

## Message Text

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PAGE 01 BOGOTA 08354 181732Z

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ACTION CU-04

INFO OCT-01 ARA-10 ISO-00 USIA-15 /030 W  
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R 181437Z AUG 76  
FM AMEMBASSY BOGOTA  
TO SECSTATE WASHDC 6786

UNCLAS BOGOTA 8354

E.O. 11652: N/A

SUBJECT: EDUCATIONAL AND CULTURAL EXCHANGE

REF: STATE 108001

1. CANDIDATES IN TEAM PROJECT ARE FLORALBA DE BECERRA, EVELYN OTALORA, LUIS HERNANDO PAEZ, FERNANDO RAMIREZ AND OSWALDO SAAVEDRA, ALL STAFF MEMBERS OF ICFES (COLOMBIAN INSTITUTE FOR DEVELOPMENT OF HIGHER EDUCATION)

2. GROUP RESPONSIBLE FOR DEVELOPMENT COLOMBIAN GOVERNMENT FUNDED PROGRAM OF NON-TRADITIONAL EDUCATION AT UNIVERSITY LEVEL. GENERAL PURPOSE OF TEAM PROJECT IS OBSERVATION, CONSULTATION ON EXPERIENCES OF U.S. INSTITUTIONS IN NON-TRADITIONAL EDUCATION ON LARGE SCALE. EMPHASIS SHOULD BE ON INSTITUTIONS OPERATING IN LESS DEVELOPED AREAS WITH MODEST RESOURCES AND WITH INTEREST IN UNDERPRIVILEGED GROUPS AND/OR RURAL PEOPLE. ANTIOCH COLLEGE HAS BEEN RECOMMENDED TO THEM AS GOOD PROGRAM RELEVANT TO COLOMBIA. EXPOSURE TO SELECTED INSTITUTIONS SHOULD BE INTENSE, IN STYLE OF ON-THE-JOB TRAINING PROGRAM, OFFERING COLOMBIANS AMPLE OPPORTUNITY TO EXPLORE PROBLEMS AND SOLUTIONS ENCOUNTERED BY U.S. INSTITUTIONS AND TO DISCUSS POTENTIAL PROBLEMS IN COLOMBIAN DEVELOPMENT OF SIMILAR PROGRAMS. COMMISSION HOPES GROUP RETURN NOT ONLY WITH FACTS BUT ALSO WITH EXTENSIVE PERSONAL CONTACTS WITH WHOM THEY CAN CONTINUE TO EXCHANGE IDEAS AS COLOMBIAN PROJECT DEVELOPS.

3. GROUP READY TO TRAVEL BEFORE SEPTEMBER 20.

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PAGE 02 BOGOTA 08354 181732Z

4. INDIVIDUAL BIO-DATA AS FOLLOWS:

FLORALBA DE BECERRA - PSYCHOLOGIST WITH WIDE EXPERIENCE IN LARGE-SCALE TESTING USING OBJECTIVE INSTRUMENTS. HER SPECIAL INTEREST IS APPLICATIONS OF TESTING TO NON-TRADITIONAL EDUCATION INCLUDING USE OF TESTS FOR EVALUATION, SURVEYS, PROBLEM IDENTIFICATION, TUTORING CONTROL AND TECHNICAL ASPECTS INCLUDING DESIGN OF ESSAY TYPE TESTS. INTEREST IN RESEARCH DONE ON "DEFERRED DIALOGUE EFFECT" OF ESSAY TESTS. ENGLISH SURVIVAL LEVEL.

EVELYN OTALORA - SPECIALIST IN MASS COMMUNICATIONS. HER SPECIAL INTEREST IS TECHNICAL DESIGN OF DIFFERENT TYPES OF AUDIO-VISUAL MEDIA INSTRUCTIONAL MATERIALS, HARDWARE AND SOFTWARE, USED IN NON-TRADITIONAL EDUCATION ESPECIALLY AT JUNIOR COLLEGE LEVEL. ENGLISH EXCELLENT.

LUIS HERNANDO PAEZ - MECHANICAL ENGINEER, HIS SPECIAL INTEREST IS APPLICATION OF COMPUTERS TO OPERATION OF NON-TRADITIONAL EDUCATION PROGRAMS SUCH AS REGISTRATION, STUDENTS, INVENTORY CONTROL, PROCESSING OF EDUCATIONAL MATERIALS. ENGLISH SURVIVAL LEVEL.

FERNANDO RAMIREZ - TRAINED IN ANTHROPOLOGY AND MASS COMMUNICATIONS. HIS INTERES IS DESIGN FOR NON-TRADITIONAL EDUCATIONAL PROGRAMS ESPECIALLY IN RELATION TO SOCIAL AND CULTURAL BACKGROUND OF STUDENTS. ENGLISH GOOD.

OSWALDO SAAVEDRA - ECONOMIST. HIS SPECIAL INTEREST IS ADMINISTRATION, ORGANIZATION, PROGRAMMING AND FINANCING OF NON-TRADITIONAL EDUCATION PROJECTS. ESPECIALLY NEEDS INFORMATION ON COMPARATIVE STUDIES OF COSTS AND FINANCIAL MANAGEMENT OF TRADITIONAL AND NON-TRADITIONAL EDUCATIONAL SYSTEMS. ENGLISH SURVIVAL LEVEL.

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